

# Parametric Statistics

## Bayes Estimators, MLE estimation

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November 1, 2023

# Lecture Summary

7.4 Bayes Estimators

7.5 Maximum Likelihood Estimation

# Recap

- ▶ Statistical Inferences draws conclusions about unknown parameters using data.
- ▶ Two schools: Bayesian and Frequentist.
- ▶ Pick a prior distribution.
- ▶ Compute the likelihood.
- ▶ Use Bayes' theorem to compute the posterior distribution:

$$\text{Posterior Distribution} \propto \text{Likelihood} \times \text{Prior Distribution}$$

- ▶ Perform Sensitivity Analysis.
- ▶ Summarize the posterior distribution.

## Another Example of Bayesian estimation - Normal distribution

- ▶ Let  $X_1, \dots, X_n$  be a random sample from  $N(\theta, \sigma^2)$  where  $\sigma^2$  is known
- ▶ Let the prior distribution of  $\theta$  be  $N(\mu_0, \nu_0^2)$  where  $\mu_0$  and  $\nu_0^2$  are known.
- ▶ Show that the posterior distribution  $p(\theta | \mathbf{x})$  is  $N(\mu_1, \nu_1^2)$  where

$$\mu_1 = \frac{\sigma^2 \mu_0 + n \nu_0^2 \bar{\mathbf{x}}_n}{\sigma^2 + n \nu_0^2} \quad \text{and} \quad \nu_1^2 = \frac{\sigma^2 \nu_0^2}{\sigma^2 + n \nu_0^2}$$

The posterior mean is a linear combination of the prior mean  $\mu_0$  and the observed sample mean.

# Conjugate priors

Likelihood	Prior	Posterior
Bernoulli( $p$ )	Beta( $\alpha, \beta$ )	Beta( $\alpha + \sum_{i=1}^n x_i, \beta + n - \sum_{i=1}^n x_i$ )
Bin( $N, p$ )	Beta( $\alpha, \beta$ )	Beta( $\alpha + \sum_{i=1}^n x_i, \beta + n - \sum_{i=1}^n x_i$ )
Pois( $\lambda$ )	Gamma( $\alpha, \beta$ )	Gamma( $\alpha + \sum_{i=1}^n x_i, \beta + n$ )
Expo( $\lambda$ )	Gamma( $\alpha, \beta$ )	Gamma( $\alpha + n, \beta + \sum_{i=1}^n x_i$ )
$\mathcal{N}(\theta, \sigma^2)$ , known $\sigma^2$	$\mathcal{N}(\mu_0, \nu_0)$	$\mathcal{N}(\frac{\sigma^2 \mu_0 + n \nu_0 \bar{x}_n}{\sigma^2 + n \nu_0}, \frac{\sigma^2 \nu_0^2}{\sigma^2 + n \nu_0^2})$

## Improper priors

- ▶ Improper Prior: A "pdf"  $p(\theta)$  where  $\int p(\theta)d\theta = \infty$
- ▶ Used to try to put more emphasis on data and down play the prior
- ▶ Used when there is little or no prior information about  $\theta$ .
- ▶ Not clear that an improper prior is necessarily "non-informative".
- ▶ Danger: We always need to check that the posterior pdf is proper! (Integrates to 1)

# Improper prior for Normal Distribution

- ▶  $X_1, \dots, X_n \sim \mathcal{N}(\mu, 1)$

$$f(x) = \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}(x-\mu)^2}$$

- ▶  $\xi(\mu) = 1$

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- ▶  $\xi(\mu) = 1$
- ▶  $f(\mu|x_1, \dots, x_n) \sim \mathcal{N}(\bar{X}_n, 1/n)$



# Point Estimator

- ▶ Often people wish to estimate the unknown parameter  $\theta$  with a single number.

Suppose our observable data  $X_1, \dots, X_n$  is i.i.d.

$f(x | \theta), \theta \in \Omega \subset \mathbb{R}$ .

## Estimator

A real valued function  $\delta(X_1, \dots, X_n)$  is an **estimator** of  $\theta$ .

## Estimate

Once you observe  $x_1, \dots, x_n$ ,  $\hat{\theta} : \delta(x_1, \dots, x_n)$ , i.e. estimator evaluated at the observed values is the **estimate** for  $\theta$

- ▶ An estimator is a statistic and a random variable.
- ▶ An estimate is a number.

# Loss Function

## Loss function:

A real valued function  $L(\theta, a)$  where  $\theta \in \Omega$  and  $a \in \mathbb{R}$ .

$L(\theta, a)$  = what we loose by using  $a$  as an estimate when  $\theta$  is the true value of the parameter.

## Example Loss Functions

- ▶ Squared error loss function:  $L(\theta, a) = (\theta - a)^2$
- ▶ Absolute error loss function:  $L(\theta, a) = |\theta - a|$
- ▶ Zero-one loss:  $L(\theta, a) = 0$ , if  $\theta = a$ , 1, otherwise.

## Expected Loss

$$E[L(\theta, a)] = \int_{\Omega} L(\theta, a)\xi(\theta)d\theta$$

# Bayes Estimator

## Idea

Choose an estimator  $\delta(\mathbf{X})$  so that we minimize the expected loss.

## Bayes Estimator/Estimate.

Let  $L(\theta, a)$  be a loss function. For each possible value  $\mathbf{x}$  of  $\mathbf{X}$ , let  $\delta^*(\mathbf{x})$  be a value of  $a$  such that  $E[L(\theta, a) | \mathbf{x}]$  is minimized. Then  $\delta^*$  is called a Bayes estimator of  $\theta$ . Once  $\mathbf{X} = \mathbf{x}$  is observed,  $\delta^*(\mathbf{x})$  is called a Bayes estimate of  $\theta$ .

Another way to describe a Bayes estimator  $\delta^*$  is to note that, for each possible value  $\mathbf{x}$  of  $\mathbf{X}$ , the value  $\bar{\delta}^*(\mathbf{x})$  is chosen so that

$$E[L(\theta, \delta^*(\mathbf{x})) | \mathbf{x}] = \min_{\text{All } a} E[L(\theta, a) | \mathbf{x}].$$

# Bayes Estimators

## Bayes Estimator for Squared Error Loss

Let  $\theta$  be a real-valued parameter. Suppose that the squared error loss function is used and that the posterior mean of  $\theta$ ,  $E(\theta | \mathbf{X})$ , is finite. Then, a Bayes estimator of  $\theta$  is  $\delta^*(\mathbf{X}) = E(\theta | \mathbf{X})$ .

## Bayes Estimator for Absolute Error Loss

When the absolute error loss function is used, a Bayes estimator of a real valued parameter is  $\delta^*(\mathbf{X})$  equal to a median of the posterior distribution of  $\theta$ .

# Consistency

## Consistent estimators

A sequence of estimators that converges in probability to the unknown value of the parameter being estimated, as  $n \rightarrow \infty$ , is called a consistent sequence of estimators.

## Example

Consider the Bernoulli Distribution with true unknown parameter  $\theta$ . The Bayes Estimator for Squared Error Loss is the mean of the posterior,

$$\delta^*(\mathbf{X}) = \frac{\alpha + \sum_{i=1}^n X_i}{\alpha + \beta + n}$$

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$$\delta^*(\mathbf{X}) = \frac{\alpha + \sum_{i=1}^n X_i}{\alpha + \beta + n} \xrightarrow{p} \theta$$

Under fairly general conditions and for a wide range of loss functions, the Bayes estimator is consistent.

# Recap

- ▶ Bayesian estimation computes the posterior distribution for parameter(s)  $\theta$ .
- ▶ Steps to Bayesian Estimation: Define prior, compute likelihood, compute posterior.
- ▶ You can then select a single point as the estimate, e.g., the posterior mean/mode/median.
- ▶ The process (function) of finding a point estimate is called an estimator.
- ▶ The value of the estimator for a given set of observations is the estimate.
- ▶ Bayes estimators minimize a loss function for every possible set of data.

# Likelihood

- ▶ What if you are a frequentist, and do not want to use prior distributions?
- ▶ When the joint pf  $f_n(\mathbf{x} | \theta)$  is regarded as a function of  $\theta$  for given observations  $x_1, \dots, x_n$  it is called the likelihood function.

## Maximum Likelihood Estimator/Estimate.

(MLE): For each possible observed vector  $\mathbf{x}$ , let  $\delta(\mathbf{x}) \in \Omega$  denote a value of  $\theta \in \Omega$  for which the likelihood function  $f_n(\mathbf{x} | \theta)$  is a maximum, and let  $\hat{\theta} = \delta(\mathbf{X})$  be the estimator of  $\theta$  defined in this way. The estimator  $\hat{\theta}$  is called a maximum likelihood estimator of  $\theta$ . After  $\mathbf{X} = \mathbf{x}$  is observed, the value  $\delta(\mathbf{x})$  is called a maximum likelihood estimate of  $\theta$ .



# Maximum Likelihood Estimator

- ▶ Given  $\mathbf{X} = \mathbf{x}$ , the maximum likelihood estimate (MLE) will be a function of  $\mathbf{x}$ . Notation:  $\hat{\theta} = \delta(\mathbf{X})$
- ▶ Potentially confusing notation: Sometimes  $\hat{\theta}$  is used for both the estimator and the estimate.
- ▶ Note: The MLE is required to be in the parameter space  $\Omega$ .
- ▶ Often it is easier to maximize the log-likelihood  
$$L(\theta) = \log f_n(\mathbf{x} | \theta)$$

## Example

Assume  $X_i \sim \text{Expo}(\lambda)$ , and we observe  $x_1 = 1.5, x_2 = 2.1, x_3 = 3$

# MLE

- ▶ We pick the parameter that makes the observed data most likely.
- ▶ But: The likelihood is not a pdf/pf: If the likelihood of  $\theta_1$  is larger than the likelihood of  $\theta_2$ , i.e.  $f_n(\mathbf{x} | \theta_2) > f_n(\mathbf{x} | \theta_1)$  it does NOT mean that  $\theta_2$  is more likely.
- ▶ Remember:  $\theta$  is not random here.

# Examples

- ▶ Let  $X \sim \text{Bernoulli}(\theta)$ . Find the maximum likelihood estimator of  $\theta$ . Say we observe  $\sum x_i = 3$ , what is the maximum likelihood estimate of  $\theta$ ?
- ▶ Let  $X_1, \dots, X_n$  be i.i.d.  $N(\mu, \sigma^2)$ .
- ▶ Find the MLE of  $\mu$  when  $\sigma^2$  is known.

# Recap

Steps to MLE estimation:

- ▶ Find the likelihood function.
- ▶ Find the log likelihood function.
- ▶ Take the derivative to find the global optimum  $\hat{\theta}$
- ▶ Use the second derivative to check that  $\hat{\theta}$  is a maximizer.