

# Parametric Statistics

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# Lecture Summary

- ▶ 7.1 Statistical Inference

Bayesian Methods:

- ▶ 7.2 Prior and Posterior Distributions
- ▶ 7.3 Conjugate Prior Distributions

# Statistical Inference

We have seen statistical models in the form of probability distributions:

$$f(x | \theta)$$

- ▶ In this section the general notation for any parameter will be  $\theta$
- ▶ The parameter space will be denoted by  $\Omega$

For example:

- ▶ Life time of a Christmas light series follows the  $\text{Expo}(\theta)$
- ▶ The average of 63 poured drinks is approximately normal with mean  $\theta$
- ▶ The number of people that have a disease out of a group of  $N$  people follows the  $\text{Binomial}(N, \theta)$  distribution.

In practice the value of the parameter  $\theta$  is unknown.

# Statistical Inference

Statistical Inference: Given the data we have observed what can we say about  $\theta$  ?

- ▶ i.e., we observe random variables  $X_1, \dots, X_n$  that we assume follow our statistical model and then we want to draw probabilistic conclusions about the parameter  $\theta$ .

For example:

- ▶ I tested 5 Christmas light series from the same manufacturer and they lasted for 21, 103, 76, 88 and 96 days.
- ▶ Assuming that the life times are independent and follow  $\text{Expo}(\theta)$ , what does this data set tell me about the failure rate  $\theta$ ?

# Statistical Inference - Types of Inference

Say I take a random sample of 100 people and test them all for a disease. If 3 of them have the disease, what can I say about  $\theta =$  the prevalence of the disease in the population?

## Estimation

Say I estimate  $\theta$  as  $\hat{\theta} = 3/100 = 3\%$ .

## Confidence intervals

How sure am I about this number? I want uncertainty bounds on my estimate.

## Testing hypotheses

Can I be confident that the prevalence of the disease is higher than 2%?

## Prediction

If we test 40 more people for the disease, how many people do we predict have the disease?

# Bayesian vs. Frequentist Inference

Should a parameter be treated as a random variable?

- ▶ Do we think about  $f(\mathbf{x} | \theta)$  as the conditional pdf/pf of  $\mathbf{X}$  given  $\theta$  or
- ▶ do we think about  $f(\mathbf{x} | \theta)$  as a pdf/pf indexed by  $\theta$  that is unknown?

# Bayesians vs Frequentists:

Consider the prevalence of a disease.

## Frequentists

The proportion  $q$  of the population that has the disease, is not a random phenomenon but a fixed number that is simply unknown

## Bayesians:

The proportion  $Q$  of the population that has the disease is unknown and the distribution of  $Q$  is a subjective probability distribution that expresses the experimenters (prior) beliefs about  $Q$

# Bayesian Inference

## Theorem ( 7.2.1: Calculating the posterior)

Let  $X_1, \dots, X_n$  be a random sample with pdf/pf  $f(x | \theta)$  and let  $f(\theta)$  be the prior pdf/pf of  $\theta$ . The the posterior pdf/pf is

$$f(\theta | \mathbf{x}) = \frac{f(x_1 | \theta) \times \dots \times f(x_n | \theta) f(\theta)}{f(\mathbf{x})}$$

where

$$f(\mathbf{x}) = \int_{\Omega} f(\mathbf{x} | \theta) p(\theta) d\theta$$

is the marginal likelihood of  $X_1, \dots, X_n$



# Bayesian Inference

## Prior distribution

The distribution we assign to parameters before observing the random variables. Notation for the prior pdf/pf: We will use  $p(\theta)$ , the book uses  $\xi(\theta)$

## Likelihood

When the joint pdf/pf  $f(\mathbf{x} | \theta)$  is regarded as a function of  $\theta$  for given observations  $x_1, \dots, x_n$  it is called the likelihood function.

## Posterior distribution

Posterior distribution: The conditional distribution of the parameters  $\theta$  given the observed random variables  $X_1, \dots, X_n$ .  
Notation for the posterior pdf/pf : We will use

$$f(\theta | x_1, \dots, x_n) = p(\theta | \mathbf{x})$$

## Example: Bernoulli Likelihood and a Beta prior

I take a random sample of 40 people and test them all for a disease. Let  $X$  be the r.v. denoting if a person has the disease or not.

- ▶  $X \mid \theta \sim \text{Bernoulli}(\theta)$ ,

where  $X$  denotes the number of people with the disease.

- ▶ I need a prior defined in  $[0, 1]$

# Beta Distributions distributions

## Definition (Beta distribution)

A r.v.  $X$  has the Beta distribution with parameters  $\alpha, \beta > 0$  if

$$f(x|\alpha, \beta) = \begin{cases} \frac{1}{B(\alpha, \beta)} x^{\alpha-1} (1-x)^{\beta-1} & x \in [0, 1] \\ 0 & \textit{otherwise} \end{cases}$$

- ▶ Suitable for r.v.s in  $[0, 1]$
- ▶ Parameter space:  $\alpha, \beta > 0$ .
- ▶  $E(X) = \frac{\alpha}{\alpha+\beta}$ ,  $Var(X) = \frac{\alpha\beta}{(\alpha+\beta)^2(\alpha+\beta+1)}$ .
- ▶ MGF:  $1 + \sum_{k=1}^{\infty} \left( \prod_{r=0}^{k-1} \frac{\alpha+r}{\alpha+\beta+r} \right) \frac{t^k}{k!}$ .

## Example: Beta-Bernoulli distribution

- ▶ I observe  $X_1, \dots, X_{40}$  with  $\sum_{i=1}^{40} x_i = 10$ , and I want to find the posterior distribution of  $\theta$ .
- ▶ Pick a prior, e.g.,  $Beta(2, 2)$ :

$$f(\theta) = \frac{1}{B(2, 2)} \theta(1 - \theta)$$

- ▶ Compute the likelihood:

$$f(x_1, \dots, x_{40} | \theta) = \prod_{i=1}^{40} f(x_i | \theta) = \theta^{10} (1 - \theta)^{30}$$

- ▶ Compute the posterior up to a constant:

$$f(\theta | x_1, \dots, x_{40}) = \frac{1}{f(x_1, \dots, x_{40})} f(\theta) f(x_1, \dots, x_{40} | \theta) = \\ C \theta^{10+1} (1 - \theta)^{30+1}$$

- ▶  $C$  is a constant,  $f(\theta | x_1, \dots, x_{40})$  is a  $Beta(12, 32)$  distribution.

## Example: Beta-Bernoulli

- ▶ In the general case:
- ▶ If the prior is  $f(\theta) = \text{Beta}(\alpha, \beta)$ , the posterior is  $f(\theta|x_1, \dots, x_n) = \text{Beta}(\alpha + \sum_{i=1}^n x_i, \beta + n - \sum_{i=1}^n x_i)$ .
- ▶ When the prior and the posterior belong to the same family of distributions, we say the distribution is a conjugate prior for the distribution of the likelihood.
- ▶ For example, Beta is a conjugate prior for the Bernoulli distribution.

# Gamma Distributions distributions

## Definition (Gamma distribution)

A r.v.  $X$  has the Gamma distribution with parameters  $\alpha, \beta > 0$  if

$$f(x|\alpha, \beta) = \begin{cases} \frac{\beta^\alpha}{\Gamma(\alpha)} x^{\alpha-1} e^{-\beta x} & x > 0 \\ 0 & \textit{otherwise} \end{cases}$$

- ▶ Suitable for r.v.s in  $(0, \infty)$
- ▶ Parameter space:  $\alpha, \beta > 0$ .
- ▶  $E(X) = \frac{\alpha}{\beta}, \text{Var}(X) = \frac{\alpha}{\beta^2}$ .
- ▶ MGF:  $\left(1 - \frac{t}{\beta}\right)^{-\alpha}$  for  $t < \beta$

## Another Example: Exponential Distribution

- ▶ I observe  $X_1, \dots, X_n$  where  $X_i \sim \text{Expo}(\lambda)$
- ▶ Pick a prior for  $\lambda$ , e.g.,  $\lambda \sim \text{Gamma}(\alpha, \beta)$
- ▶ Compute the posterior up to a constant:

$$f(\lambda|x_1, \dots, x_n) = C\lambda^{\alpha+n}e^{-\lambda(\beta+\sum_{i=1}^n x_i)}$$

- ▶  $\lambda \sim \text{Gamma}(\alpha + n, \beta + \sum_{i=1}^n x_i)$